Title

Alejandra Zavala joins team ELEY®

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ELEY_® are proud to welcome Alejandra Zavala Vazquez, Mexico's number one pistol shooter, into their team of sponsored shooters.

Alejandra's recent achievements in the Air Pistol discipline are impressive: over the past five years she has won two World Cup Finals in Italy and Azerbaijan and claimed top spot at the Spanish World Cup. Seven more ISSF medals have secured Alejandra's reputation as a formidable competitor, seeing the Guadalajara born shooter rising to the top of the world rankings earlier in 2018.

ELEY_® are famed for their world-leading .22LR ammunition, lately turning their expertise towards the air gun disciplines and launching ELEY_® tenex air at the 2018 Munich World Cup. Impressed by the performance of the pellets in her pistols, Alejandra now joins ELEY's rapidly growing team of elite air shooters. The new sponsorship is part of ELEY's ongoing commitment to the shooting sports, and to the flourishing air gun scene within Mexico.

Abigail Darke, Marketing Director for ELEY_® commented: "We're dedicated to supporting talent within the industry and are delighted to announce the sponsorship deal with Alejandra. Alejandra is absolutely at the top of her game and we're eager to see what will do next".

Find out more about Alejandra's achievements on her Instagram profile @ale_pistolas. For more information on ELEY_® tenex air pellets, and to follow their social channels please visit www.ELEY.co.uk.

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Notes to Editors



ELEY_®, the leading British engineering company, was established in 1828 and is globally recognised as the premier manufacturer of .22LR rimfire ammunition. The highly qualified team based at our UK production facility includes internationally recognised specialists in internal and external ballistics, powder dynamics, and metrology. The ELEY_® product range includes ELEY_® tenex, the world's most successful .22LR competition cartridge.

Website: www.ELEY.co.uk

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Images: Images and captions will be sent separately if required.

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