

**Title**

Counting down to the first Practical Shooting Show

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The first Practical Shooting Show will open its doors on Saturday 6<sup>th</sup> October at Exeter's Westpoint Arena, showcasing the finest arms and ammunition available to the UK's action shooters. The show will celebrate our flourishing practical and tactical scene with a range of retail stands, displays, and special guests.

ELEY® are proud to sponsor this exciting addition to the UK's shooting calendar. We're exhibiting our range of 22LR and air ammunition over the weekend, and launching two new rounds for practical shooters - ELEY® action and ELEY® action plus. Designed and developed specifically for semi-auto rifles and pistols, the new rounds deliver the performance ELEY® are famed for. ELEY® action is a subsonic round while ELEY® action plus is supersonic, both offering superb reliability, accuracy and affordability. The new rounds will be available on ELEY's stand at a special show-only price, together with a range of tees, caps, towels, and merchandise, so be sure to stop by and stock up!

Our guest of honour is Josh Hicks, 2017 NRA and UKPSA mini-rifle champion. Josh will join ELEY's Managing Director Mark Derbyshire, Sales Director Dave Barton and Range Manager Martyn Buttery on the stand. Meet the team on stand 35 just inside the main entrance.

To book your ticket visit [www.practicalshootingshow.co.uk](http://www.practicalshootingshow.co.uk) and be sure to follow our social media channels: Instagram (eley\_ltd), Twitter (ELEY) and Facebook (EleyAmmunition) for the latest updates about the show.

See you there!

ENDS



### **Notes to Editors**

ELEY®, the leading British engineering company, was established in 1828 and is globally recognised as the premier manufacturer of .22LR rimfire ammunition. The highly qualified team based at our UK production facility includes internationally recognised specialists in internal and external ballistics, powder dynamics, and metrology. The ELEY® product range includes ELEY® tenex, the world's most successful .22LR competition cartridge.

**Website:** [www.ELEY.co.uk](http://www.ELEY.co.uk)

### **Social:**

- Facebook - ELEY Ammunition
- Twitter - ELEY Ammunition
- Instagram – ELEY\_ltd

**Images:** Images and captions will be sent separately if required.

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