

1 April 2018

We are proud to announce the myELEY competition software is LIVE

myELEY is the new name leading the way in competition 'Dashboard Software' for professional shooting club competitions, statistics and instant online results, developed by ELEY® ammunition Ltd, Birmingham, England. Our new software is now LIVE and easier to use than ever before. Check out the new live version of our software at www.myELEY.com.

myELEY.com, creating shooting competitions is now easier than ever before.

The new 2018 myELEY software offers competitors of all ages and abilities an online based environment to compete together in target shooting disciplines without having to travel. myELEY.com software gives each organiser, a professionally presented dashboard to create and manage events for both open and private club competitions. With myELEY you can;

- Create and manage an online shooting club
- Invite members and grow your online shooting club
- Create and manage private shooting club competitions
- Upload scores, view instant results and review statistics online
- Inspire greater club interaction through competitions
- Develop training techniques from key data and performance
- Compete against the best shooters in the world

With the next generation of target sports competitors feeling inspired by the Commonwealth Games and Olympic Games next summer in Tokyo, myELEY's software allows club level shooters a chance to compete online against the best in their chosen discipline. myELEY will encourage competitors of all ages to take up target sports with an ongoing goal of becoming 'Global World Club Champion' as the software allows you to participate in competition anywhere in the world.

The online application offers an individual score tracking dashboard called myPERFORMANCE. This application automatically compiles statistics and stores results from every competition a user enters. This in turn gives club organisers an easy to manage gateway and the ability to identify talent that may go unnoticed at club level.

ELEY's vision is to create greater club interaction, build confidence, and secure a positive future for our next generation of target sports shooters. myELEY.com is a truly unique concept to help secure the future of our sport.



Sign up online at www.myELEY.com

ENDS

Notes to Editors

ELEY_®, the leading British engineering company, was established in 1828 and is globally recognised as the premier manufacturer of .22LR rimfire ammunition. The highly qualified team based at our UK production facility includes internationally recognised specialists in internal and external ballistics, powder dynamics, and metrology. The ELEY_® product range includes ELEY_® tenex, the world's most successful .22LR competition cartridge.

Website: www.eley.co.uk

Social: Facebook, Instagram, Twitter

Images: Images and captions will be sent separately if required.

For further press information please contact:

Abigail Darke

<u>abigaildarke@eley.co.uk</u>

Tel: +44 (0)121 313 4567

Michael Atkinson <u>michaelatkinson@eley.co.uk</u> Tel: +44 (0)121 313 4532